Public Document Pack



Agenda

Notice of a public meeting of

North Yorkshire Outbreak Management Advisory Board

To: Councillors Carl Les (Chair), Michael Harrison (Vice-Chair), Caroline Dickinson, Stuart Parsons, John Clark, Liz Colling, Mark Crane, Angie Dale, Richard Foster, Ann Myatt, Stephen Watson

> Amanda Bloor, Simon Dennis, Richard Flinton, Ashley Green, Caroline O'Neill, Simon Padfield, Mike Padgham, Helen Simpson, Sally Tyrer, Louise Wallace, Richard Webb, Lisa Winward and Ian Yapp.

Date: Wednesday, 23rd June, 2021

Time: 10.30 am

Venue: Remote Meeting held via Microsoft Teams

This meeting will be held using video conferencing with a live broadcast to the Council's YouTube site.

To find out more about the North Yorkshire Outbreak Management Plan go to <u>www.northyorks.gov.uk/our-outbreak-plan</u>

The meeting will be available to view once the meeting commences, via the following link - <u>www.northyorks.gov.uk/livemeetings</u> Recording of previous live broadcast meetings are also available there.

<u>Business</u>

- 1. Welcome/introduction
- 2. Apologies for absence
- 3. Notes of meeting held on 21st May 2021 and any matters arising (Pages 3 8)
- 4. Declarations of interest (if any)

Enquiries relating to this agenda please contact Patrick Duffy Tel: 01609534546 or e-mail Patrick.Duffy@northyorks.gov.uk Website: www.northyorks.gov.uk Deficial

- 5. Notification of Any other business
- Update on the current position in North Yorkshire Louise Wallace, Director of Public Health Given the dynamic situation, the most up-to-date information will presented at the meeting
 Events - Katie Needham, Public Health Consultant (Pages 9 - 20)
- 8. Vaccination Update verbal update by North Yorkshire Clinical Commissioning Group
- 9. Communications Update Mike James, Marketing and Customer (Pages 21 26) Communications Manager

10. Partner Updates (on an exception basis):

- Business / Local Enterprise Partnership
- Care Sector
- Healthwatch
- Local Government
- NHS
- Police
- Police, Fire and Crime Commissioner
- Public Health England
- Schools
- Voluntary & Community Sector

11. Next Meeting - Wednesday 28th July at 2.30 p.m.

12. Any other business

Barry Khan Assistant Chief Executive (Legal and Democratic Services)

County Hall Northallerton

Friday 18 June 2021



North Yorkshire Outbreak Management Advisory Board

Notes of a discussion held remotely, via Microsoft Teams, on Friday 21st May 2021

THOSE WHO JOINED THE DISCUSSION:

North Yorkshire County Council Representatives:

Councillor Carl Les, Leader (Chair) Councillor Caroline Dickinson, Executive Member, Public Health, Prevention, Supported Housing Councillor Michael Harrison, Executive Member for Adult Services and Health Integration Barry Khan, Assistant Chief Executive (Legal and Democratic Services) Louise Wallace, Director of Public Health Richard Webb, Corporate Director, Health and Adult Services

District Council Representatives:

Councillor John Clark, Ryedale District Council Councillor Liz Colling, Scarborough Borough Council Councillor Angie Dale, Leader, Richmondshire District Council Councillor Richard Foster, Leader, Craven District Council Councillor Ann Myatt, Harrogate Borough Council

Other Partners' Representatives:

Andrew Dangerfield, North Yorkshire Clinical Commissioning Group (substitute for Amanda Bloor)

Ashley Green, Chief Executive Officer, Healthwatch, North Yorkshire Caroline O'Neill, Head of Partnerships, Community First Yorkshire Helen Simpson, Chair, York and North Yorkshire Local Enterprise Partnership Sally Tyrer, Chair, North Yorkshire Local Medical Committee Lisa Winward, Chief Constable Ian Yapp, Chief Education Officer, the STAR Multi-Academy Trust

In attendance (all from North Yorkshire County Council, unless stated): Councillor Karin Sedgwick, Chair of the Care & Independence Overview & Scrutiny Committee Melanie Carr, Principal Democratic Services Scrutiny Officer Patrick Duffy, Senior Democratic Services Officer (Clerk) Mike James, Team Leader, Marketing and Customer Communications Lisa Dixon, Director, Scarborough Borough Council Victoria Turner, Public Health Consultant

Apologies received from:

Philip Allott, Police, Fire and Crime Commissioner Amanda Bloor, Accountable Officer, North Yorkshire Clinical Commissioning Group Phil Mettam, Humber, Coast and Vale NHS Test and Trace Lead Mike Padgham, Chair, Independent Care Group Councillor Stuart Parsons, Leader of the Independent Group, North Yorkshire County Council Beverley Proctor, Chief Executive, Independent Care Group

NO.	ITEM	ACTION
132	WELCOME AND INTRODUCTION BY THE CHAIR	
	County Councillor Carl Les welcomed Members of the Board and any members of the public or media viewing the meeting.	
	He advised that he is the Leader of the Council and Chairs this Board and that:-	
	- the main role of this Board is to support the effective communication of the test, trace and contain plan for the county and to ensure that the public and local businesses are effectively communicated with;	
	 decisions of the Board are purely advisory and its recommendations will be considered through the governance arrangements of the bodies represented, which retain their decision making sovereignty; 	
	- the papers for this meeting had been published in advance on the County Council's website; and	
	- the Board comprises, among others, representatives of the County Council; District and Borough Councils; the NHS; Public Health England; Schools; Healthwatch; the Care Sector; and the Voluntary Sector	
	The Chair welcomed Caroline O'Neill and Helen Simpson to their first meeting and Andrew Dangerfield from North Yorkshire CCG.	
133	APOLOGIES	
	As stated in the attendance on the previous page.	
134	NOTES OF MEETING HELD ON 22 ND APRIL 2021	
	AGREED that these were an accurate reflection of the discussion.	
135	DECLARATIONS OF INTEREST	
	There were no declarations of interest.	
136	NOTIFICATION OF ANY OTHER BUSINESS	
	The Chair asked Members if they could advise him, at this stage, whether they had any item of urgent business they were likely to raise under that heading, so that he could ensure there was sufficient time at the end to consider it. No Members indicated that they had any urgent business to raise.	
137	UPDATE ON THE CURRENT POSITION IN NORTH YORKSHIRE	
	Slides were presented by Louise Wallace, which contained data regarding the epidemiology of the pandemic internationally; for the UK; North Yorkshire; and by Districts.	
	Louise Wallace made the following points, in particular:- Page 4	

	-	Globally, cases exceed 163 million, with 3.3 million deaths worldwide. The UK has the seventh highest number of cases and fifth highest number of fatalities.	
	-	In the UK, there were 15,980 cases and 54 deaths last week	
	-	In North Yorkshire, we are seeing an average of about 16 cases each day. Whilst the situation is much improved there are, sadly, still people dying. In North Yorkshire there have been no deaths in the last week	
	-	Close monitoring in every district takes place daily	
	-	The England average is 20.5; for North Yorkshire it is 17.3. The highest rate in the county is Selby at 50.8. These figures are a 7 day rate per 100,000 population	
	-	The numbers in Selby should start to reduce as the outbreak at the Clipper Factory is under control. It should be noted however that cases are also occurring in the community and other settings	
	get on take	ise concluded by thanking the public for what they are doing to help the number of cases down and urged people to keep to the advice hands; face; space and fresh air. She also encouraged people to a up the offer of both vaccine doses to give themselves maximum frection from the virus.	
	NO	TED.	
138	VAG	CCINATION UPDATE	
138		CCINATION UPDATE Irew Dangerfield provided an update. In summary:-	
138			
138		Irew Dangerfield provided an update. In summary:-	
138		Irew Dangerfield provided an update. In summary:- The rollout is progressing well As of 20 th May, 475,694 people have had their first dose and	
138		Irew Dangerfield provided an update. In summary:- The rollout is progressing well As of 20 th May, 475,694 people have had their first dose and 289,915 have received two doses Doses have been administered to 80% of Cohort 10 – now moving	
138		Irew Dangerfield provided an update. In summary:- The rollout is progressing well As of 20 th May, 475,694 people have had their first dose and 289,915 have received two doses Doses have been administered to 80% of Cohort 10 – now moving into Cohort 11 and, to a lesser extent, Cohort 12	
138		Irew Dangerfield provided an update. In summary:- The rollout is progressing well As of 20 th May, 475,694 people have had their first dose and 289,915 have received two doses Doses have been administered to 80% of Cohort 10 – now moving into Cohort 11 and, to a lesser extent, Cohort 12 92% of people in Cohorts 1 to 9 have been vaccinated On track for everyone to have received a first dose by the end of	
138	Anc - - - -	Irew Dangerfield provided an update. In summary:- The rollout is progressing well As of 20 th May, 475,694 people have had their first dose and 289,915 have received two doses Doses have been administered to 80% of Cohort 10 – now moving into Cohort 11 and, to a lesser extent, Cohort 12 92% of people in Cohorts 1 to 9 have been vaccinated On track for everyone to have received a first dose by the end of July – depending on supply The second dose for Cohorts 1-9 has been brought forward from 12 to 8 weeks. Should be achievable. Modelling being undertaken	
138	Anc - - - - - NO	Irew Dangerfield provided an update. In summary:- The rollout is progressing well As of 20 th May, 475,694 people have had their first dose and 289,915 have received two doses Doses have been administered to 80% of Cohort 10 – now moving into Cohort 11 and, to a lesser extent, Cohort 12 92% of people in Cohorts 1 to 9 have been vaccinated On track for everyone to have received a first dose by the end of July – depending on supply The second dose for Cohorts 1-9 has been brought forward from 12 to 8 weeks. Should be achievable. Modelling being undertaken as to what this means in terms of supply and capacity	
	Anc - - - - - NO ⁻ Mik	Irew Dangerfield provided an update. In summary:- The rollout is progressing well As of 20 th May, 475,694 people have had their first dose and 289,915 have received two doses Doses have been administered to 80% of Cohort 10 – now moving into Cohort 11 and, to a lesser extent, Cohort 12 92% of people in Cohorts 1 to 9 have been vaccinated On track for everyone to have received a first dose by the end of July – depending on supply The second dose for Cohorts 1-9 has been brought forward from 12 to 8 weeks. Should be achievable. Modelling being undertaken as to what this means in terms of supply and capacity TED.	

	Mike reminded Members about the Communication Priorities and the principles behind these and advised that: The use of trusted voices to tell our story has been key in	
	- The use of trusted voices to tell our story has been key in	
	responding to the Selby outbreak. A core narrative was developed and a Pack disseminated, via our community contacts and District Council contacts. As part of the dissemination, we linked into social media groups that we are not a member of, such as Selby SOS, which has 22,000 members on its Facebook Group	
	- It is important to take the message to people, rather than expect them to come to us – thank you to all colleagues who have been part of this process	
	- The Unlock Summer Campaign is encouraging public health behaviours that we want people to adhere to. A range of communications are being utilised, including asking local businesses to use some of our branded material	
	- Still on this Campaign, new approaches have been tried which include working with a local Youth Support Organisation to create video content targeted at young people	
	- The Local Resilience Forum (LRF) Press Conferences have been extended to focus on recovery, as well as well as the outbreak itself. For example, there was a focus on Mental Health last week, to mark Mental Health Awareness Week	
	- Looking ahead, there will be an on-going campaign to support different aspects of the Road Map and to prepare for any surge testing that may be necessary	
	Richard Webb echoed Mike's thanks to people involved in the response to the Selby outbreak. He added that notice has been received of a visit from the Cabinet Office Communications Team, in the next week or so, which we will have the opportunity to link into.	
	He also mentioned that communications are being put out around testing, with a big shift to home-based testing. The Skipton Centre has now closed and the Harrogate Centre will follow, to be replaced by mobile testing. The majority of testing will be LFD but we have PCR tests for people who need these.	
	In response to a question from Councillor Myatt, Mike James advised that Harrogate Borough Council's Communications Team will have access to all of the county information, but he will link in with them to see if there is anything in particular we can supply for the Borough Newsletter.	
	NOTED.	
140	PARTNER UPDATES	
	<u>Business – Helen Simpson</u>	
	 Beginning to see a decline in job seekers claims, but until furlough ends the impact on employment will be masked 	
	 Similarly, there has been a reduction in self-employed Income Support 	
140	 testing, with a big shift to home-based testing. The Skipton Centre has now closed and the Harrogate Centre will follow, to be replaced by mobile testing. The majority of testing will be LFD but we have PCR tests for people who need these. In response to a question from Councillor Myatt, Mike James advised that Harrogate Borough Council's Communications Team will have access to all of the county information, but he will link in with them to see if there is anything in particular we can supply for the Borough Newsletter. NOTED. PARTNER UPDATES Business – Helen Simpson Beginning to see a decline in job seekers claims, but until 	

-	Forecasts for the impact on business are becoming more optimistic, but areas of concern remain around accommodation and food services	
-	Forecasts for arts, entertainment and recreation are also looking more optimistic	
-	People aged over 50 and women have been disproportionately affected in terms of redundancy	
-	The Hub continues to provide support and is seeing active support from businesses across the patch	
Care	e Sector – Richard Webb	
-	There have been no recent outbreaks in Care Settings	
-	The position is good and there has been a lot of work in the Sector to keep people safe but, sadly, over 400 people have died in Care Settings, out of a total of 1100 deaths in North Yorkshire since the start of the Pandemic	
-	Pleased to see the opening up of arrangements for visits and trips out. Partners and local MPs encouraged the Government to take a proportionate response	
-	As well as the good work that has been undertaken, there is a lot of learning that will be taken forward	
-	Will be submitting a response on the consultation about Mandatory Vaccination	
<u>Hea</u>	Ithwatch – Ashley Green	
-	The 'phones are quieter – an indication that things are getting better. Feedback received is that people are happier and eager to have their second vaccination	
	Our message is for people to get back to appointments for dental care, planned appointments, etc	
-	Will share our latest Covid Feedback Report with the Board when it becomes available in the next week or so	
Nort	th Yorkshire Police – Lisa Winward	
-	No significant policing issues re Covid	
-	Good resilience levels and low sickness absence mean that the Force can continue to deliver a normal policing service to communities	
<u>Sch</u>	<u>ools – Ian Yapp</u>	
-	Schools now allowed to take part in educational visits	
-	Advice on face coverings in Secondary Schools has changed. The County Council continue to recommend that facemasks are still worn by staff and students in corridors and communal areas until half term, but they are no longer required in classrooms. The Director of Public Health has advised that face coverings continue to be worn in classrooms in Selby Schools, due to the higher prevalence there	

	 Some concerns about families not following self-isolating guidance strictly, which can lead to complications with contact tracing and bubble closure 	
	- Into the next summer half term, will be working with school communities where risk and control parameters in school may appear to be tighter than in the wider community and asking school communities to understand that on-site parameters may be tighter than outsider the school gates	
	Voluntary and Community Sector – Caroline O-Neill	
	- Some organisations are concerned about saving their Teams	
	- A number of Leaders are becoming a bit jaded	
	 Have been promoting the West Yorkshire and Harrogate and Humber Coast and Vale Wellbeing Hubs and, with the latter, working on leadership support 	
	 Concerns around funding; PPE and other costs eating into budgets – picking this up nationally 	
	- Working to maintain confidence for future planning	
	- The third Resilience Tracking Survey will be undertaken – results available in July	
	Local Government – Angie Dale	
	 Linked to the update from Helen Simpson, concerning unemployment among the over 50s, how will fridges, food hubs and food share projects continue? In the food share project that Councillor Dale is involved with in Richmondshire, there are an average of 70 people a day using the service. How will this be continued when DEFRA funding ends, because food poverty will not go away? People using the service are not necessarily universal credit based; they include people who have been on furlough, who have lost 40% of their wages. If there anything that can be done from this Forum, post-Covid, to enable this work to carry forward, that would be useful In response, Richard Webb paid tribute to the work these groups are undertaking and said that Neil Irving (Assistant Director, Policy, Partnerships and Communities) is leading a group looking at community recovery, as part of the LRF and some of the issues raised are part of those discussions. He will though 	
	feedback these points to Neil Irving. NOTED.	
141	NEXT MEETING	
	The Chair confirmed that the next meeting will be on Wednesday 23 rd June 2021 at 10.30 a.m.	ALL TO NOTE
142	ANY OTHER BUSINESS	
	There was no other business to consider.	
		1

The meeting concluded at 2.40 p.m.



Update on Events

Katie Needham

Road Map on Events

Step 2 – permitted events from 12 April

- Events must be outdoors.
- Not subject to a capacity cap on attendees but events are expected to have fewer than 4,000 attendees per day.
- If likely to have more than 4,000 attendees should notify the Local
 Authority and must be able to assure the LA that attendees will be
 dispersed across a sufficiently large geographical area or sufficiently distributed throughout the day to mitigate the risk of crowding at the venue and on public transport.
 - People attending events must be limited to a group of no larger than 6 or 2 households.
- Examples of events permitted; flower shows, garden shows, village fetes, agricultural shows, funfairs, fair grounds, food and drink festivals.



Note: event pilots

Road Map on Events

Step 3 – permitted events from 17 May

- Indoor and all remaining outdoor events can commence (subject to meeting Covid-secure requirements including social distancing).
- 1000 people or 50% of venue's capacity whichever is lower at indoor events.
- _ 4000 people or 50% of a site's capacity whichever is lower at outdoor events.
- $\frac{10,000}{2}$ 10,000 people or 25% of total seated capacity whichever is lower for outdoor $\frac{100}{2}$ seated events.
- Events are permitted where people are likely to congregate in one area for the duration of the event; people are likely to enter or leave the venue in large numbers at a similar time.
- Social contact limits permitted will be:

Indoors – rule of 6 or 2 households

Outdoors – 30 people

• Event organisers will need to mitigate risk to public health by controlling attendance, limiting numbers to take account of space and ventrationary Council

Note: music festivals and carnivals may not take place.

Road Map on Events (cont.)

Step 4 – permitted events no earlier than 21 July

Remove all legal limits on social contact and enable all events to go ahead (subject to the government review of the latest data on the impact of the previous step against the four tests and the outcome of the scientific events research programme).

Four tests:

- The vaccine deployment programme continues successfully.
- Evidence shows vaccines are sufficiently effective in reducing hospitalisations and deaths in those vaccinated.
- Infection rates do not risk a surge in hospitalisations.
- The governments assessment of the risks in not fundamentally changed by new VOCs.



Legal powers to prohibit or restrict an event

Where an event poses a risk to public health or in the event of a local spike in coronavirus cases, local authorities can consider prohibiting, restricting or imposing conditions in respect of venues, events or outdoor public places using the powers available in The <u>Health Protection</u> (Coronavirus, Restrictions) (England) (No. 3) Regulations 2020. These powers should only be used if the event, venue or gathering in an outdoor public place poses a serious and imminent threat to public health that cannot be mitigated in conversation with the event organiser. Any such decision must be both necessary and proportionate.

The following 3 legal conditions have to be met:

- that giving the direction responds to a serious and imminent threat to public health
- the direction is necessary to prevent, protect against, control or provide a public health response to the incidence or spread of infection by coronavirus in the local authority's area
- the prohibitions, requirements or restrictions imposed by the section atencil a proportionate means of achieving that purpose

Update on our local approach to events

We have updated our local guidance to event organisers "Covid-19: Local guidance for event organisers. Help to unlock summer."



STAY SAFE IN NORTH YORKSHIRE

NHS Test and Trace

Covid-19: Local guidance for event organisers. Help to unlock summer Produced Spring 2021

North Yorkshire County Council works in collaboration with other local authorities and emergency services as part of the local Safety Advisory Groups (SAGs). Each district council has its own SAG, which acts as the point of contact for the event organisers and a forum for COVID-19 risk assessments to be scrutinised. As a multi-agency group we want to support event organisers to host a safe, enjovable event that adheres to the latest government guidelines.

The priorities for local SAGs are to support event organisers by offering specialist advice and guidance in relation to hosting an event to ensure all safety measures are in place. We are here to work with you to implement the latest guidance and to protect the public from environmental hazards, communicable disease and other health and safety risks through mitigation. As event organisers you should inform your local SAG so that your event plans can be reviewed and suitable advice can be offered. See page 15 for contact details of your local SAG.

In addition to notifying the local SAG, North Yorkshire Police should be notified directly if your event falls into one of these categories:

- Military event in the public domain
- Protest or demonstration
- Remembrance Day parade or event
- Cycle time trial or official cycle race
- An event where you wish to request Special Police Services (SPS)¹

Purpose:

The guidance applies to all events that are planned to take place in North Yorkshire and the City of York. The guidance is intended to support event organisers to host a safe and COVID-19 secure events. The also sets out the process for hosting an event along with information on reporting and managing COVID-19 outbreaks.

The purpose of the guidance is to provide a consistent approach across North Yorkshire to ensure that events are able to go ahead safely and in accordance with the government's <u>road map</u>.

The local Safety Advisory Group and local Safety Sporting Advisory Group will consider the following when reviewing events:

- That the event organiser is adhering to the latest government guidance
- · That the event organiser has considered and included the 14 key principles see next page
- · That the event does not cause a threat to the public and all mitigations are in place to protect the public.

(SPS)¹ is the provision by the police of an additional apocial service i.e. beyond that which the police would consider necessary to meet their public duty obligations, and which is provided at the request of organising bodies of certain events and for which the organising body must pay.



Update on our local approach to event (cont.)

Updated our Public Health Principles which event organisers must adhere to:

- The event can lawfully take place, in accordance with the relevant step of the Government road map out of lockdown and the Health Protection (Coronavirus, Restrictions) (Steps) (England) Regulations 2021
- 2. A suitable and sufficient Covid-19 risk assessment must be carried out
- 3. A competent Covid-19 Officer must be appointed
- Be able to demonstrate safe and effective management of crowd density throughout all site areas in order to maintain any social distancing requirements
- 5. Be able to demonstrate how queues can be managed effectively
- Ability to ensure the use of face coverings in accordance with the relevant regulations (The Health Protection (Coronavirus, Wearing of Face Coverings in a Relevant Place) (England) Regulations 2020) and relevant guidance
- Be able to demonstrate enhanced cleaning, hand washing and hygiene procedures for staff, vendors and public, sufficient for projected numbers
- 8. Ability to manage waste, including face mask and other PPE disposal
- 9. Ensure good ventilation in all areas

Page

C

- Have contingency plans in place to maintain social distancing during the event should arrangements need to change, for example inclement weather
- 11. Ability to identify, report and respond to suspected or confirmed Covid-19 cases
- 12. Be able to demonstrate robust calculations of visitor projections relative to COVID compliant site capacity
- 13. Have taken into consideration of the impact of the event in the local area including transport
- 14. Have communication plans in place to inform attendees of the Covid secure arrangements in place at the event and provide attendees with instructions for attending the event.

Update on our local approach to events

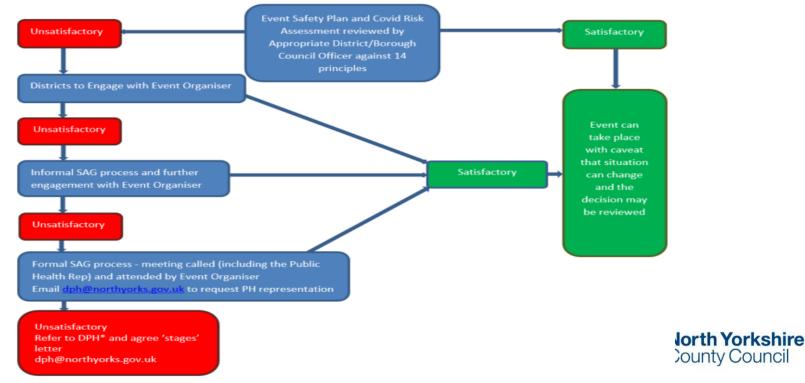
Worked with NY SAG to develop a consistent approach across the County to recording, reviewing/triaging events, convening a SAG and escalating to the Director of Public Health where appropriate.

Process for escalating events to the DPH for a 'direction' to prohibit the event

Note: All known events should be recorded on the master event list located on Resilience Direct

Page

<u>1</u>6



*Referral must be documented to include deficiencies against the '14 Principles' and minutes of the SAG meeting.

Update on our local approach to events

- Appointment of 2 Covid Events Support Officers 2 part-time posts hosted by Hub but providing extra capacity to Safety Advisory Groups
- Communications working with comms team to produce messaging around events to include encouraging safe behaviours by attendees at ^D/_a events and how to run a safe event
- Page 17

Assessing risk – developed a risk matrix using a set of criteria to assess the level of potential covid-19 risk in local areas that may then inform level of actions we may wish to consider taking with events.



Key local organised events currently planned to take place(as of 16.6.21)

Craven:

- Skipton Gateways Festival 6th- 8th August.
- Vorkshire Dales Food & Drink Festival 24-26th July

ອ Rambleton:

 $\overrightarrow{\infty}$ Nothing to note at moment.

Harrogate:

- Great Yorkshire Show 13th-16th July.
- Deershed base camp event 30th July 1st August.
- Harrogate Home and Gift Festival 18-21 July



Key local events planned (cont.)

Richmondshire: nothing to note at moment

Ryedale:

Meadowfest, Talbot Hotel Grounds 31st July

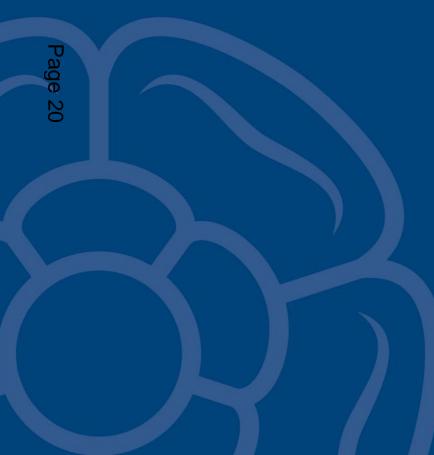
ື ຮັດarborough:

- . → Various concerts at Scarborough Open Air Theatre June and July
- Whitby Regatta 21st -23rd August
- Filey Rally 24th September.

Selby:

Selby Fun Day – 1st July











Outbreak Management Plan / Covid-19

Communications

Communication Priorities

Support successful vaccine roll-out, as part of LRF communications

 Ensuring people have accurate and relevant information about testing

 Support our communities and businesses through the government's roadmap



- **Communication Principles**
 - Core messages coordinated through LRF communications group
 - Supported by Public Health-led campaigns around behaviours
 - Deliver support to locality comms issues



Examples of recent activity – Unlock Summer campaign



VouTube GB

Search



North Yorkshire CC 📀 @northyorkscc · 4h

"All of our favourite places around #Whitby, it's going to be nice to go into those again & be able to relax & meet friends like we used to do."

We all want to get back to living restriction free.

Stick to the rules & let's unlock summer together.

#KeepGoingNorthYorkshire





North Yorkshire County Council Yesterday at 2:30 PM · 🚱

...

Please don't be tempted to rush the Covid roadmap. We need to stay within the current rules to reduce the spread of Covid and continue towards the better days ahead. Let's unlock summer together.

#KeepGoingNorthYorkshire

Get a range of #coronavirus help and advice at http://www.northyorks.gov.uk/coronavirus-advice-and...





Remember hands, face, space and fresh air, to prevent another lockdown



Stick to the rules to unlock the next level



Examples of recent activity – Unlock Summer campaign











Questions?

Mike James North Yorkshire County Council <u>michael.james@northyorks.gov.uk</u>

